



PROFESSIONAL
DEVELOPMENT
PROGRAMMES

2018

Supply Chain Asia

YOUNG LEADERSHIP PROGRAMME

Bringing Supply Chain Leadership to the Next Level

Date: 15th-17th August 2018

Time: 9-5pm

Venue: Supply Chain City, Level 2 Innovation Playground
(8 Bulim Avenue #02-03 S648166)



Rediscover
**16 Personality
Traits of a
Leader**



Course Fees

Members: S\$1,750 (aft GST S\$1,872.50)
Non Members: S\$2,250 (aft GST S\$2,407.50)

To Register

Email: admin@scasia.org

For more information, check out <http://supplychainasia.org>

3 DAYS INTENSIVE LEADERSHIP PROGRAMME OVERVIEW

Knowledge



- Accelerated learning through facilitations, discussions & group presentation
- Interact with senior industry professionals & subject matter experts

Skills



- Hands-on access to new software & hardware technologies
- Case studies & Group presentation
- Panel dialogue with industry leaders

Abilities



- Re-discover your personality traits & leadership styles
- How to build meaningful connections and understand others

= Supply Chain Leadership Roadmap for Success

PROGRAMME OUTLINE

DAY 1

09:00 - 10:00 Registration and Introduction

10:00 - 10:30 **16 Personality Traits of a Leader**

This segment covers 16 personality traits of a leader, trainees benefit by learning more about their inner selves, who they are and why they do the things the way they do. This is to help deepen their understanding about their individual leadership styles, motivation, behavioural competencies and development areas in a more personal way.

10:30 - 10:50 Break

10:50 - 12:20 **SCLIP Tour " Robotics and Automation "**

The aim of this segment is to introduce Trainees to some of the new and emerging Warehousing/Logistics technologies, e.g.. robotic process automation, enterprise solutions, smart warehousing systems etc. that is re-shaping the global economy and changing the way we work. There will be live-demos and hands-on during the session.

12:20 - 13:30 Lunch

13:30 - 14:30 **Exploding Digital Globalization - Goods, Service, People, Data**

Trainees will understand how the movement of Goods, Services, People and Data have grown exponentially over the last 15years and what the future will mean for jobs, skills and businesses. The segment covers the need for companies and leaders to re-invent the next generation operating model to meet new challenges in the digital world.

14:30 - 15:15 **Supply Chain 2.0 - SCM Trends and Developments**

This segment describes top trends that are affecting the design and management of supply chain in the present day. Trainees will understand how these trends may continue to affect the supply chain domain in the foreseeable future. Supply Chain Leaders, traditionally viewed as cost managers, will now have to learn to manage relationship with key stakeholders more than ever.

15:15 - 15:30 Break

15:30 - 16:30 **Supply Chain Risk Management and Security**

Trainees will learn that Supply Chain Management is a concerted and collaborated efforts of an organization's Sales, Marketing, Production, Development, Procurement, Finance and IT departments - they'll understand what are the steps needed to be taken to mitigate threats to supply chain.

16:30 - 17:15 **Trade Compliance**

This segment covers various policies in Trade Compliance such as Export Control and Reporting, Import Clearance, Anti-bribery, Antitrust and Competition, Third-party Agent vetting and management, Supply Chain Security, and overall assessment/management trade regulatory risk etc.

DAY 2

- 09:00 - 10:00 **Operation Excellence - Value Creation and Value Realisation**
Trainees will have a deeper understanding in the management of the flow of things between point of origin to the point of consumption as well as the reverse flowing of goods and services to meet customers and organisational requirements. Trainees will understand the importance and necessity for continuous improvement to create greater value for the business, adopt necessary skills required in project management.
- 10:00 - 10:15 Break
- 10:15 - 11:00 **Disruptive Technology - Lets talk about Blockchain**
Trainees will understand what is Blockchain technology, how it works and its potential impact in disrupting and re-shaping the global economy and Supply Chain.
- 11:00 - 12:00 **Supply Chain Partner - Finance**
Trainees will learn how Finance play key roles as a community supports, collaborates and partners supply chain to collectively achieve the company's goals and objectives.
- 12:00 - 13:10 Lunch
- 13:10 - 14:15 **Supply Chain Leadership - How do you thrive and make a difference as a Supply Chain Leader in your Company**
Trainees will hone in on the most vital aspect of supply chain leadership they really need to have. They will understand why supply chain leadership is crucial at every level in the new digital economy
- 14:15 - 15:00 **Consumer Insights - Delivering Customer Experience with Operations Excellence using Customer Data**
Service touchpoint in the supply chain is critical in building customer loyalty as digital commerce grows more rapidly. As Supply Chain leaders, trainees will learn what it takes to constantly identify, monitor and prescribe operational protocols and processes to satisfy and delight customers.
- 15:00 - 15:15 Break
- 15:15 - 16:45 **Trainees Case Preparation**
Trainees will learn to apply the knowledge and skills acquired over the past 2 days to tackle questions submitted by the cohort in a group discussion. It is an opportunity to put teamwork, interpersonal and leadership skills into practice.

DAY 3

- 09:00 to 10:00 **Keys to Success**
- 10:00 to 12:00 **Group Presentation**
- 13:30 to 14:30 **Group Presentation**
- 14:30 to 15:30 **Panel Dialogue with Senior Industry Leaders**
- 15:30 to 16:00 **Feedback, Wrap up and End**



PROFILE OF TRAINERS



Paul Lim, Founder/President, Supply Chain Asia

Paul has worked for more than 25 years in the retail, logistics and supply chain industry, gaining experience covering operations, business development, corporate and strategic management, as well as IT and supply chain solutions. He started his career in retailing in 1988 when he joined Isetan and has worked with various multinationals, including TNT Worldwide Express, EGL Global Logistics (now known as CEVA), Menlo Worldwide Logistics and YCH Group, a Singapore home-grown logistics solutions provider.



Valiant Hoo, Director for Professional Development, Supply Chain Asia

Graduated from Monash University as a Mass Communication student, Valiant Hoo is a Director for Professional Development for Supply Chain Asia helping new entrants into the industry or existing players in the field who want to be better equipped and more confident leaders at workplace.

His speciality areas are :

- 1) Online selling & omni-channel distribution model
- 2) Procurement and Merchandising for e-Commerce
- 3) Marketing for digital economy
- 4) Retail analytics for e-Commerce Development
- 5) Transportation and last mile logistics in e-Commerce

Prior to joining Supply Chain Asia, he was the Head of Omni Channel Sales for Spring Maternity leading the Customer Service Support, Training and Retail Operations teams. Externally, his role entailed building and managing partner/supplier relations, providing strategic marketing support and leading a team of online influencers formulating strategies and milestones to drive and increase social engagement and the performance of the business.

Valiant has deep understanding of eCommerce business which started during his stint with Reebonz Pte Ltd in its early stage of start-up as the Head of Operations in 2010. With sheer determination and teamwork, he had successfully led the team to create a unique DNA in the backend office, setup and expanded Reebonz Regional Distribution Centre from ground zero to fully operational status consisting of warehousing, production, fulfillment, shipping, content creation and member relations from 2 staff to 60 staff within 2 years, reaching \$70 million annual turnover sales before taking a new role in Training and Development.

Organisations where Valiant was previously employed during his earlier years were Apple, TNT Express, Noel Gifts International and Sheraton Towers. Given the experience he has gained from various organisations, Valiant is in a very unique position of understanding the complexities and challenges of different industries. In total, he has over 25 years of professional experience which include 17 years in Customer Service Support/Contact Center, 6 years in Warehouse Operations and Logistics, 5 years in Corporate Training and Development and 3 years in Sales.



Roland Chong, Director for Professional Development, Supply Chain Asia

Holistic yet highly result-driven supply chain leader with an established track record of optimising cost and streamlining processes in both domestic and international supply chain. Well respected and a strong leader with proven capabilities in developing regional supply chain strategy, project management, planning, ocean & air freight logistics procurement & management, warehousing & distribution management, program implementation and team management skills. An all-rounded global Supply Chain professional, with a mindset to constantly integrate, align and partner with business stakeholders to maximize total quality and value that consistently deliver the organization's goals.

His last role was with The Estee Lauder Cosmetics Company as the Asia Pacific Senior Director, Supply Chain Initiatives, with key responsibilities in developing and implementing the Asia Pacific supply chain strategy, establishing an efficient and customer focused supply chain service within the APAC region as well as leading the end-to-end international & global freight management and negotiation.

A proven leader with more than 28 years of extensive experience in the fields of International & global logistics, end-to-end Supply Chain Management that includes warehousing, fulfillment, pick pack, distribution and 3PL operations, procurement, transportation, freight forwarding, imports, exports and brokerage, supply chain optimization and eCommerce enablement, Customer Service and Information Technology with several Multi-National Companies, including Nike, F&N Coca-Cola, and General Electric Companies. Roland was instrumental in the transformation of the logistics and distribution business model in F&N Coca-Cola as the Operations & ECR (Efficient Consumer Response) Director, responsible for leading and integrating demand and supply planning, manufacturing, sourcing and logistics & distribution processes to significantly improve the performance, profitability and effectiveness of the total value chain.

Highly experience in engaging and aligning others, driving excellence in execution, through navigating across multi-gens, matrix, and global-region-local organisation.

Roland graduated with Distinction with the Royal Melbourne Institute of Technology (RMIT) and is currently based in Singapore.